



Experiences of Learning  
about Money in the UK

## INVITATION TO AN INTERVIEW

To participate:

Book a slot [here](#)

or

email

[bryony.r.davies@uea.ac.uk](mailto:bryony.r.davies@uea.ac.uk)

We all have experience with money - we might pay the bills, contribute to a pension, or save for the future.

However, our experiences of learning how to do this effectively differ greatly.

With financial wellbeing becoming more of a priority for organisations across the UK, we need your help to better understand how to support positive experiences for everyone.

What to expect:

- Interview topics will explore your perception of, and opinions about, financial education broadly, and in relation to 2 hypothetical scenarios.
- The interviews are interested in your opinions; you will not be asked any direct questions about your finances or your objective financial knowledge.

Your personal data will only be used as outlined here and will be stored securely and confidentially. All data will be managed in accordance with the Data Protection Act 2018 (DPA 2018) and UK General Data Protection Regulation (UK GDPR), and the University of East Anglia's Research Data Management Policy.

If you have any concerns or complaints please direct them to either the lead researcher Dr Bryony Davies ([Bryony.R.Davies@uea.ac.uk](mailto:Bryony.R.Davies@uea.ac.uk)) or Head of Norwich Business School: Prof Olga Tregaskis ([O.Tregaskis@uea.ac.uk](mailto:O.Tregaskis@uea.ac.uk), 01603 591089).

The surveys are being conducted as a part of a Knowledge Transfer Partnership (KTP) between RBC Brewin Dolphin and UEA, and are supported by Innovate UK. The surveys are being carried out by the following project team: Dr Bryony Davies, Dr Helen Fitzhugh, Prof Sara Connolly, Emma Cowley and Sophie Ngo and Prof Kevin Daniels.

**Participation in the interview is voluntary.**

**The interview is expected to last 30-45mins  
(timing can be flexible to suit you)**

**The interview will take place in Teams**